

POWER OF ATTORNEY

as assignee of the entire right, title, and interest in the application for patent serial number
10/542,302 entitled: "Use of retinoic esters of hyaluronic
acid for the differentiation of totipotent stem cells",

filed 14 July 2005, hereby appoints

Paul D. Greeley, Esq. , Registration No. 31,019

as its attorney/agent with full power of substitution and revocation, to prosecute this
application and to transact all business in the U.S. Patent and Trademark Office
connected therewith.

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Dated: 2 August 2005

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Name: Giovanni Bernardi (Proctor)

Title: _____